

## FLORIDA GROWTH



### Revenue Growth vs. National

**8.6%**

FLORIDA MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

**7.2%**

Past 12 Months National

**7.3%**

FLORIDA MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

**6.0%**

Next 12 Months National

### Employment Growth

**6.7%**

FLORIDA MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

**5.0%**

Past 12 Months National

**4.7%**

FLORIDA MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

**4.0%**

Next 12 Months National

### Florida companies more confident in national and global economies



GLOBAL ECONOMY

**62%**



NATIONAL ECONOMY

**76%**



LOCAL ECONOMY

**79%**

VS. NATIONAL MIDDLE MARKET

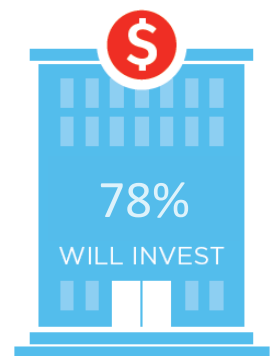
**53%**

**73%**

**81%**

### Nearly four out of five companies plan to invest

Middle market companies in Florida are sending a strong message that they are poised to invest.

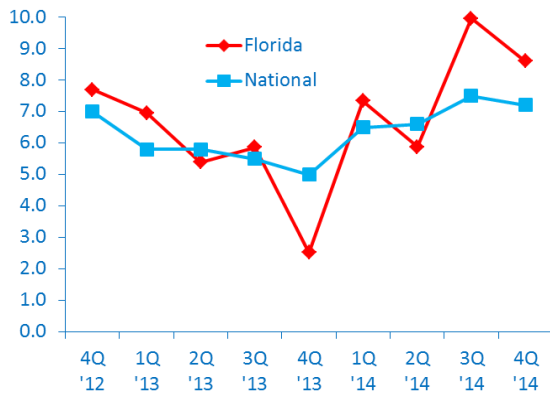


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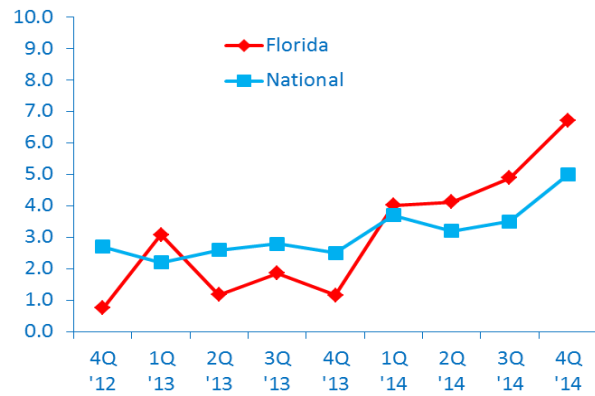


## FLORIDA GROWTH VS. NATIONAL

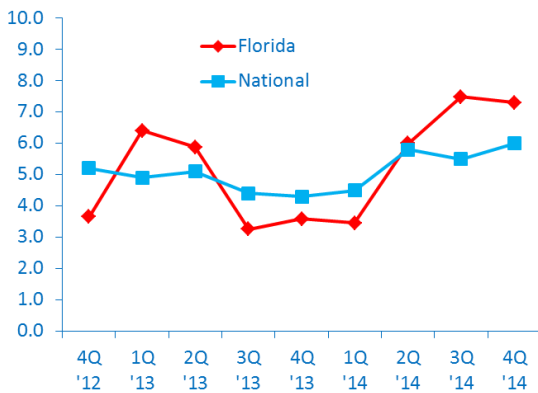
Revenue Growth past 12 months



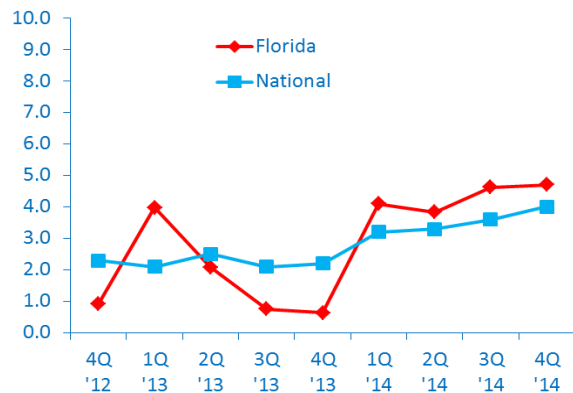
Employment Growth past 12 months



Revenue Growth next 12 months



Employment Growth next 12 months



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NATIONAL CENTER FOR  
THE MIDDLE MARKET

In Collaboration With



# MEET FLORIDA'S MIGHTY MIDDLE MARKET

## Florida's Middle Market Defined

ANNUAL REVENUE

**\$10MM—\$1B**



NEARLY

**7,000**

BUSINESSES



MORE THAN

**\$275B**

IN ANNUAL REVENUE



REPRESENTS

**0.3%**

OF ALL FLORIDA  
COMPANIES



GENERATES

**24%**

OF ALL FLORIDA  
BUSINESS REVENUE



EMPLOYS

**21%**

OF THE FLORIDA  
WORKFORCE



## Diverse



CONSTRUCTION  
**11.0%**



HEALTHCARE  
**7.0%**



RETAIL  
**13.0%**



FINANCE, INSURANCE,  
REAL ESTATE  
**9.0%**



BUSINESS SERVICES  
**27.0%**



MANUFACTURING  
**12.0%**



WHOLESALE  
**15.0%**



AGRICULTURE  
**1.0%**



TRANSPORTATION,  
COMMUNICATIONS,  
UTILITIES  
**6.0%**